



# THE STREET FAIR AT COLLEGE OF THE DESERT

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## Welcome

Thank you for your interest in being a part of this event! In this packet you will find information on how to become a merchant at The Street Fair, important dates and deadlines, costs and fees, as well as all the rules and regulations for the market. If you have any question or need help we are always here for you. Initial space assignments are done in the summer months before our opening weekend in October. However, we accept applications at any time and, if accepted, you can start during any month.

We are dedicated to the ongoing success of this event and provide extensive year round marketing, large clean restrooms, tram and shuttle service, widespread signage and a full staff to make sure the event runs smooth every weekend. With additional special events and live radio remotes we try to keep things exciting and new each season. For more information you can read our blog at [www.codaastreetfair.com](http://www.codaastreetfair.com) and link to all of our social media pages from there.

Happening every Saturday and Sunday, The Street Fair at College of the Desert has been an institution for locals and tourists alike for over 36 years! The Street Fair is put on by the COD Alumni Association, a local nonprofit organization devoted to supporting education at College of the Desert. Funds raised from the space rent at The Street Fair have generated more than 13 million dollars in support for the college and its students!

We can't wait for you to be a part of our Street Fair family.



# THE STREET FAIR FALL-SPRING 2019-2020 MERCHANT SPACE RENTAL APPLICATION

(Season October 5, 2019, through May 31, 2020)

Refer to the Application Checklist in the Merchant Handbook Rules and Regulations for a list of all documentation, which must accompany this application. Applications will not be processed without all required documentation. If summer application is submitted at the same time, only one set of attached documentation is needed along with the two applications.

**PLEASE PRINT CLEARLY**

**MERCHANT NAME(S)** \_\_\_\_\_

**MAILING ADDRESS:** \_\_\_\_\_

**CITY** \_\_\_\_\_ **STATE** \_\_\_\_\_ **ZIP** \_\_\_\_\_

**TELEPHONE (Daytime)** \_\_\_\_\_ **TELEPHONE (Evening)** \_\_\_\_\_

**EMAIL** \_\_\_\_\_

**DOING BUSINESS AS** \_\_\_\_\_

**PHYSICAL ADDRESS:** \_\_\_\_\_

**CITY** \_\_\_\_\_ **STATE** \_\_\_\_\_ **ZIP** \_\_\_\_\_

**SOLE PROPRIETORSHIP**  **PARTNERSHIP**  **CORPORATION**

(Must furnish evidence of entity i.e., DBA, Partnership Agreement, or Articles of Incorporation)

**SELLERS PERMIT NO.:** \_\_\_\_\_

### EMERGENCY CONTACT

**NAME** \_\_\_\_\_ **RELATIONSHIP** \_\_\_\_\_

**TELEPHONE** \_\_\_\_\_

**DURING MAY 2019, DID YOU PARTICIPATE AS A MONTHLY MERCHANT?**

YES  NO **LOT** \_\_\_\_\_ **SPACE** \_\_\_\_\_

**WHAT SIZE SPACE RENTAL ARE YOU APPLYING FOR?**

Regular  Medium  Large  Other (SPECIFY) \_\_\_\_\_

**VEHICLE MAKE** \_\_\_\_\_ **MODEL** \_\_\_\_\_ **YEAR** \_\_\_\_\_ **LICENSE PLATE#** \_\_\_\_\_

**DRIVER'S LICENSE #:** \_\_\_\_\_ **COPY OF DRIVER'S LICENSE IS REQUIRED.**

\_\_\_\_\_  
**SIGNATURE OF APPLICANT/MERCHANT** **DATE** \_\_\_\_\_

**SIGNATURE OF APPLICANT/MERCHANT**

\_\_\_\_\_  
**SIGNATURE OF APPLICANT/MERCHANT** **DATE** \_\_\_\_\_

The acceptance of this application and non-refundable deposit fee of \$40.00 by Street Fair Management is not a guarantee of a space or specific location. Upon acceptance, the first month's space rental fee will be due on or before August 15, 2019. Any payments received after that date will be subject to a \$25.00 late fee. Payment not received by August 30, 2019 will result in acceptance being withdrawn and space being reassigned to another merchant.

**DO NOT WRITE BELOW THIS LINE FOR OFFICE USE ONLY. SEASON 2019-2020.**

**LOT #** \_\_\_\_\_ **SPACE #** \_\_\_\_\_ **AND** \_\_\_\_\_  **FOOD-** Check if Health Permit fee applies

**RENT PER SELLING SPACE:**  \$530.00  \$795.00  \$1,060.00  \$1,325.00  \$1,590.00  \$1,855.00  \$2,120.00  \_\_\_\_\_

**STREET FAIR MANAGEMENT** \_\_\_\_\_

**DATE** \_\_\_\_\_



# THE STREET FAIR FALL-SPRING 2019-2020

## MERCHANDISE LISTING

**MERCHANT NAME(S):** \_\_\_\_\_

**ITEMS TO BE SOLD:** List in this section the specific merchandise including brand names, you intend to sell at the Street Fair, be specific:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**RETURNING MERCHANTS:** List any new merchandise that has not been listed on a previous application and which you wish to add to items to be sold this season:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**INFORMATION FOR CUSTOMERS:** This is information we will give out to customers & list on the website. If you leave any area blank we will not give this information out to customers.

**Map Listing:** A map listing of business names and their location is provided to customers at the Information Booth and on the website. Please list the exact name you would like your business to be listed as:

\_\_\_\_\_

Choose one category from the list below under which you would want your company listed on our web site and category listing at the Information Booth:

- |                                      |   |  |                                   |
|--------------------------------------|---|--|-----------------------------------|
| <input type="checkbox"/> Accessories | <input type="checkbox"/> Eyewear          | <input type="checkbox"/> Jewelry         | <input type="checkbox"/> Services |
| <input type="checkbox"/> Apparel     | <input type="checkbox"/> Food             | <input type="checkbox"/> Novelties/Gifts | <input type="checkbox"/> Other    |
| <input type="checkbox"/> Art         | <input type="checkbox"/> Footwear         | <input type="checkbox"/> Patio/Outdoor   |                                   |
| <input type="checkbox"/> Children's  | <input type="checkbox"/> Handbags/Leather | <input type="checkbox"/> Pets            |                                   |
| <input type="checkbox"/> Cosmetics   | <input type="checkbox"/> Health           | <input type="checkbox"/> Produce         |                                   |
| <input type="checkbox"/> Crafts      | <input type="checkbox"/> Home             | <input type="checkbox"/> Sports          |                                   |

State Your Product Return Policy: \_\_\_\_\_

Is tax included in your price? \_\_\_\_\_

Contact Person(s): \_\_\_\_\_

Email: \_\_\_\_\_

Web Site: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

# THE STREET FAIR



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COLLEGE OF THE DESERT ALUMNI ASSOCIATION

## ACKNOWLEDGEMENT OF 2019-2020 MERCHANT HANDBOOK RULES AND REGULATIONS

I (we) have thoroughly read, understood and agree to follow the 2019-2020 Merchant Handbook Rules and Regulations. If I am accepted as a 2019-2020 Street Fair Merchant, I hereby agree to abide by all rules and regulations contained therein. If Partnership, both individuals must sign agreement. If a Corporation, President and Secretary must both sign.

Dated: \_\_\_\_\_  
Print Name Signature

\_\_\_\_\_  
Print Name Signature

Doing Business as: \_\_\_\_\_ Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_